

## The All-new Chrysler Sebring — Chrysler Builds on Winning Formula, Creating Inspiration for the Mid-size Sedan Segment

May 8, 2007

- *Strikingly beautiful design with world-class interior craftsmanship*
- *Purposeful technology that makes life easier and safer*
- *Sebring arrival set to build on momentum of 300C success*
- *Class-leading safety features*
- *Excellent fuel efficiency*

Chrysler is creating inspiration in the common car, introducing the 2007 Chrysler Sebring — an all-new mid-size sedan that combines stunning design with interior craftsmanship, excellent fuel efficiency, high levels of safety and reliability. And with a starting price of \$33,990 (RRP), the all-new Sebring also comes at a surprisingly affordable price.

Gerry Jenkins, managing director for the Chrysler Group in Australia said; “We’re so excited about offering a vehicle with elegance, style, an impressive list of standard safety features and excellent fuel economy in this competitive segment”. said Jenkins

“The Chrysler Sebring continues the momentum that the Chrysler 300C started and offers a new group of consumer’s access to the Chrysler brand”. said Jenkins

The Chrysler Sebring will be available in Australian dealerships in the first week of June 2007.

Chrysler Sebring features the distinctive face of the Chrysler brand, with the Chrysler signature grille, a uniquely sculptured hood, large, distinctive quad headlamps and fog lamps.

Sebring has an elegant profile, with a long hood profile, chrome beltline moulding and long roofline. High-gloss black appliques on the B-pillars enhance the length of the Sebring’s greenhouse. Sculptured character lines running along the body accentuate Sebring’s athletic stance.

The expressive character of the vehicle continues at the rear where Sebring’s wide tail lamps are integrated into both the rear quarters and extend into the deck lid for visual impact.

